



# GIORGIA LOMBARDO

giorgialombardo.w@gmail.com

giorgialombardo.com

Interdisciplinary brand & communications strategist, events manager, speaker curator, and designer working in the digital design space. Known for her ability to find solutions creatively and for her plethora of interests.

## WORK EXPERIENCE

Jan 2022 to  
current

### **Head of Brand and Communications**

**DESIGN MATTERS** · Copenhagen, Denmark

- Planning related to brand, strategy, content, and communications
- Researching relevant topics for each event
- Scouting, selecting and recruiting speakers, and maintaining the ongoing conversations with speakers, collaborators, and global brands
- Ensuring the quality and relevance of talks, workshops, and other activities
- Coordinating and executing marketing and SoMe campaigns
- Content creation (documentation, website copy, blog posts, visual materials, etc)
- Event planning and managing people
- Running and hosting online events
- Managing and editing the company's online magazine

✓ *9 global conferences organised (Tokyo, Copenhagen, Mexico City)  
5 online events organised*

Apr 2020 to  
Dec 2021

### **Communications and Marketing Manager**

**DESIGN MATTERS** · Copenhagen, Denmark

Mar 2019 to  
Mar 2020

### **Content Creator and Writer**

**DESIGN MATTERS** · Copenhagen, Denmark

Sep 2018 to  
Mar 2019

### **Brand & Growth Marketing Assistant**

**AIRTAME** · Copenhagen

- Content Writing (blog articles), SoMe content creation
- PR Pitching, Outbound Marketing, Translation
- KPI implementation, keyword research, SEO

✓ *Achieved publishing more than 100 articles per month*

Jan 2016 to  
Jul 2016

### **Marketing and Communication Officer**

**PROJEKT6** · Lund, Sweden

- Content creation (SoMe, posters, brochures, infographics, photo editing) and PR
- Hosting Workshops and Counselling

✓ *7000+ condom packages featuring own design given out at events*

Jun 2012 to  
Jul 2012

### **Travel Product and Admin Executive**

**AZURE COLLECTION: Luxury Holidays** · Chester, UK

- Content writing (website, online marketing campaigns, info sheets, Brochures)
- Handling bookings and communication with stakeholders
- Product marketing (holiday packages)

✓ *Creation of the website section dedicated to partner Italian resorts*

## EDUCATION & EXCHANGES

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- Jun 2018 **MS, Master's degree in MANAGEMENT**  
Lund University, **Sweden**
- Jul 2017 **BA, Bachelor's degree in LANGUAGE, CULTURE AND SOCIETY OF ASIA AND MEDITERRANEAN AFRICA - JAPANESE**  
Ca' Foscari University of Venice, **Italy**
- 2016 **ERASMUS EXCHANGE PROGRAMME**  
Lund University, **Sweden**
- 2012 **AFS EXCHANGE PROGRAMME**  
Chengdu High School, **China**
- 2011 **AFS EXCHANGE PROGRAMME**  
Paeroa College, **New Zealand**

## OTHER ACHIEVEMENTS

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- Jan 2024 **CREATION OF VIDEO GAME IN 48 HOURS "NOM NOM HIPPO"**  
Global Game Jam, Copenhagen, Denmark
- 2018-2016 **"ONE" CONDOM DESIGN CONTEST WINNER 5x TIMES**  
2018, 2017 (twice), 2016 (twice)
- 2018-2016 **SHADOWING OF MANAGERS AT MICHELIN STARRED RESTAURANTS**  
LaiSun Group, Hong Kong
- 2012-2014 **VOLUNTEER TRAINER FOR AFS INTERCULTURAL PROGRAMS**  
AFS Intercultura, Vicenza, Italy

## TOOLS & SOFTWARE

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Figma, Notion, Miro, Butter, Adobe Lightroom, Wordpress, Brevo, Mailchimp, Pixelmator Pro, CapCut, InShot, Canva, Sketch, Ahrefs, Umbraco, Microsoft & Google Suite

## LANGUAGES

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- Fluent **English, Italian** (Can definitely discuss philosophy)
- Intermediate **Swedish, Japanese, French** (Can't discuss philosophy yet)